



LOGO – a brand new board game to be won

publication date: Nov 10, 2009

[Previous](#) | [Next](#)

Brands are everywhere - an **every day** part of all our lives. The new **LOGO board game** (rrp £29.99) features recognition and **knowledge** questions based on hundreds of the **best loved** and most **iconic brands** – from the AA, **Bird's Eye** and BMW to **Walkers** crisps and Wrigley's gum. Absolutely **anyone**, any age, **will love** this great new game.

LOGO consists of 400 **question cards** in three categories: 200 **pictorial**, 100 **themed** and 100 **"pot luck"**.

Each **Picture** card features full- or part-logo images to **identify**, coupled with **questions** relating to the brand.

The answers on the **Themed** cards relate to the **headings**, such as "birds" (eg Kiwi Shoe Polish, Penguin, Swan Vestas) and "relatives" (eg Aunt Bessie's, Daddies, Uncle Ben's).

And in **Pot Luck** you'll find a huge and interesting variety of **brand-related** questions which have **everyone** wanting to shout out the **answers** - even if it's not their turn!

Gameplay is straightforward and speedy. **Each round**, the questioner picks a **card** and asks the **player** to his or her left **four questions** about the logo or product pictured. For every **correct answer**, the player moves their piece around the **coloured board**. If they're stumped, the **question** goes to the **next player** along.

Everyone's making for the **Winning Zone** - and once there, the **first person** to answer his or her **question** correctly **WINS!**

For a chance of winning a **LOGO board game** just answer the following question:

How many categories of questions are there in LOGO?

[Enter here](#)

Winners will be the **senders** of the first **three correct emails** opened at random after 6pm on **Tuesday 8 December, 2009**.

Only **one entry** per family. For **stockists**, visit www.drumondpark.com or call 01506 855577

[Back to top](#)

[Previous](#) | [Next](#)

